

# Mei Zhang

School of Library and Information Science  
Simmons University  
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608-556-5027

## EDUCATION

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- Ph.D. Information School, University of Wisconsin- Madison, 2019  
Ph.D. National Science Library, Chinese Academy of Sciences, 2009  
M.A. School of Information Management, Sun Yat-sen (Zhongshan) University, 2006  
B.A. School of Information Management, Sun Yat-sen (Zhongshan) University, 2004

## ACADEMIC POSITIONS

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| 2023 to current | Assistant Professor, School of Library and Information Science, Simmons University |
| 2019 - 2023     | Postdoctoral Scholar, School of Information Studies, Syracuse University           |
| 2019            | Adjunct Lecturer, Information School, University of Wisconsin- Madison             |

## HONORS AND AWARDS

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### Research Grant

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| 2020-2023 | Collaboration for Unprecedented Success and Excellence (CUSE) Grant, Syracuse University, PI: Mei Zhang (\$ 5000) |
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### Awards

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| 2023        | Faculty Development Fund, Simmons University  |
| 2018        | Eugene Garfield Doctoral Dissertation Fellowship, Beta Phi Mu Honor Society         |
| 2016 & 2019 | Graduated School Student Research Travel Award, UW-Madison                          |
| 2012-2018   | Margaret Monroe Travel Award, Information School at UW-Madison                      |
| 2017        | Data Science Training Award, Information School at UW-Madison                       |
| 2014        | Student Fellow Award, Society for Scholarly Publishing                              |
| 2013        | Scholarship, Chinese American Librarians Association                                |
| 2012        | Travel Grant, Holtz Center for Science & Technology Studies at UW-Madison           |
| 2009        | Excellent Dissertation Award, National Science Library, Chinese Academy of Sciences |
| 2008        | Excellent Student Leader Award, University of Chinese Academy of Sciences           |
| 2007 & 2008 | Excellent Student Award, University of Chinese Academy of Sciences                  |

## Teaching Awards

2015 Teaching Fellow Award, College of Letter & Science at UW-Madison

## PUBLICATIONS AND PRESENTATIONS

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### Peer-reviewed Journal Articles in English

- 2023 **Zhang, M.**, & Eschenfelder, K. The relationship between university presses, e-book vendors, and academic libraries: A platform theory analysis. *Journal of Librarianship and Information Science*. 35(2): 209-218. <https://doi.org/10.1177/09610006231185883>  
[Accepted with minor revisions] Zhu, X., Whitaker, E., Cho, M., & **Zhang, M.** Student engagement in academic libraries: A conceptual framework. *College and Research Libraries*.
- 2022 **Zhang, M.** University press selection of e-book vendors for US academic libraries: Why work with X but not Y?. *Learned Publishing*. 35(2): 209-218. <https://doi.org/10.1002/leap.1447>
- 2021 **Zhang, M.**, & Wei, X. What can “marriage announcements” tell us? A content analysis of news articles on library-press collaboration. *College and Research Libraries*. 82 (7): 959-976. <https://doi.org/10.5860/crl.82.7.959>
- 2020 **Zhang, M.** Decision-making processes in academic libraries: how did academic librarians purchase e-book product?. *The Journal of Academic Librarianship*. 46 (6): 101018/1-9. <https://doi.org/10.1016/j.acalib.2020.102252>
- 2020 **Zhang, M.** Rational actions or institutional actions: A study on the rationality in academic librarians’ decision-making processes when purchasing e-book products. *Library and Information Science Research*. 42 (2): 102252/1-9. <https://doi.org/10.1016/j.lisr.2020.101018>
- 2019 Eschenfelder, K.R., Shankar, K., Williams, R., Salo, D., **Zhang, M** & Langham, A. A nine dimensional framework for digital cultural heritage organizational sustainability: A content analysis of the LIS literature (2000-2015). *Online Information Review*, 43(2), 182-196. <https://doi.org/10.1108/OIR-11-2017-0318>
- 2018 Fu, W., **Zhang, M.** & Yan, Y. Academic e-book publishing in China: an investigation of current status and publishers’ attitudes. *The Journal of Academic Librarianship*. 40 (1), 15-24. <https://doi.org/10.1016/j.acalib.2017.12.008>
- 2017 **Zhang, M.** & Senchyne, J. Libraries and publisher price control: The net price system 1901-1914 and contemporary e-book pricing. *Libraries: Culture, History, and Society*. 1(2), 171-193. [https://www.jstor.org/stable/10.5325/libraries.1.2.0171?seq=1#page\\_scan\\_tab\\_contents](https://www.jstor.org/stable/10.5325/libraries.1.2.0171?seq=1#page_scan_tab_contents)
- 2015 Rubel, A., & **Zhang, M.** Four facets of privacy and intellectual freedom in licensing contracts for electronic journals. *College and Research Libraries*. 76. (4), 427-449. <http://crl.acrl.org/content/early/2014/04/29/crl14-599.short?rss=1>

- 2014 **Zhang, M.**, & Eschenfelder, K. R. License analysis of e-Journal perpetual access. *The Journal of Academic Librarianship*. 40. (1), 62-69. <https://doi.org/10.1016/j.acalib.2013.11.002>
- 2008 **Zhang, M.**, Li, L., Zhang, X., & Liu X. (2008). An investigative report on current long-term digital preservation situation among major Chinese libraries. *Chinese Journal of Library and Information Science*. 3, 1-15. <http://ir.las.ac.cn/handle/12502/5403>

### Peer-reviewed Journal Articles in Chinese

- 2009 **Zhang, M.**, Li, L., Zhang, X., & Liu X. Attitudes and practices for digital preservation by Chinese libraries. *Document, Information & Knowledge*. 2, 47-51, 59.
- 2008 **Zhang, M.** Analysis of criteria relating to users in digital preservation certification. *Information Studies: Theory & Application*. 4, 586-588.
- 2007 Wu, Z., Liu, J., **Zhang, M.**, Zhao, Q., & Xiang, J. Digital Preservation: Sustainable Programs and Best Practices: A Comprehensive Review of iPRES2007, *New Technology of Library and Information Service*. 11, 1-6.
- 2007 **Zhang, M.**, & Zhang, X. A study on the mechanism of social tagging in Connotea. *New Technology of Library and Information Service*. 7, 1-4.
- 2007 **Zhang, M.** A study on Guangzhou public library services to the peasant-workers. *Library Journal*. 1, 34-38, 9.
- 2007 **Zhang, M.** Research on the organization of educational resources in e-learning environment in the field of library of foreign countries. *Library Journal*. 10, 63-67, 62.
- 2006 **Zhang, M.** ALA policies on disadvantaged groups and the enlightenments for Chinese libraries' participation in the construction of Harmonious Society. *Journal of Academic Libraries*. 1, 14-17.
- 2006 Tang, Q., & **Zhang, M.** Comparison study on American Memory and the National Project for the Sharing of Cultural Information and Resources. *Library Theory and Practice*. 1, 7-9.
- 2006 Tang, Q., **Zhang, M.**, Zeng, Y., Chen, Y. & Xu, Y.. Service Quality Evaluation Based on LibQUAL+™ in Guangdong Academic Libraries. *Journal of Academic Libraries*. 2, 63-69.

### Peer-reviewed Publications in Conference Proceedings

- 2022 **Zhang, M.**, Jones, K., Zaitsev, A., & Sawyer, S. Platform as Theoretical Framework Rather Than Just Empirical Context: How Information Science Scholars Examine Digital Platforms. [Panel]. *Proceedings of the Association for Information Science and Technology*.
- 2020 **Zhang, M.** University presses' e-book dissemination strategies to academic library customers: an exploratory study. [Paper]. *Proceedings of the Association for Information Science and Technology*, 57: e238. <https://doi.org/10.1002/pr2.238>
- 2020 Pollock, D., Demasson, A., **Zhang, M.** & Williams, R. Transforming and sustaining Information Science education: A conversation to begin the asistED Podcast.

- [Panel]. *Proceedings of the Association for Information Science and Technology*, 57: e292. <https://doi.org/10.1002/pra2.292>
- 2019 Zhu, X., Cho, M., **Zhang, M.**, & Whitaker, E. E. Revealing perception gaps between users and academic libraries: A public relations perspective. [Paper]. *The ACRL 2019 Conference Proceedings*. <https://www.ala.org/acrl/sites/ala.org/acrl/files/content/conferences/confsandpreconfs/2019/RevealingPerceptionGapsbetweenUsersandAcademicLibraries.pdf>
- 2019 **Zhang, M.** Decision-making Processes for e-book Products: Mixture of Institutional and Rational Actions. [Poster]. *Proceedings of the iConference 2019*. **Finalist of the Best Poster Award**. <https://doi.org/10.21900/iconf.2019.103379>
- 2017 **Zhang, M.** Decision-making in libraries: E-book product selection practices in the U.S. academic libraries. [Poster]. *Proceedings of the Annual Conference of the American Society for Information Science and Technology*, 54: 850-852. <https://doi.org/10.1002/pra2.2017.14505401183>
- 2016 Eschenfelder, K.R., Shankar, K., Williams, R., Langham, A., Salo, D., & **Zhang, M.** What are we talking about when we talk about (organizational) sustainability of digital archives, repositories and libraries?. [Paper]. *Proceedings of the Association for Information Science and Technology*, 53 (1): 1-6. <https://dl.acm.org/doi/10.5555/3017447.3017595>
- 2016 **Zhang, M.**, & Eschenfelder, K.R. Changing perceptions of a good book price: Comparing the net price system of the 1900s to contemporary e-book pricing debates. [Poster]. *Proceedings of the iConference 2016*. <https://doi.org/10.9776/16469>
- 2012 **Zhang, M.**, & Eschenfelder, K.R. Research on license analysis for e-Journal perpetual access. [Poster]. *Proceedings of the Annual Conference of the American Society for Information Science and Technology*, 49: 1-4. <https://doi.org/10.1002/meet.14504901273>

### Conference Presentation

- 2024 **Zhang, M.** (2024) The role of e-book vendors as the intermediaries between publishers and libraries: a discourse analysis of e-book vendors website. [Presentation]. *Information, Medium & Society: Twenty-second International Conference on Publishing Studies*. Rome, Italy, June 26-28.
- 2022 Zhu, X., **Zhang, M.**, Cho, M., & Whitaker, E. E. (2022) Student Engagement: What does it Mean to Academic Libraries? [Panel]. *2022 Bridging the Spectrum Symposium*. Online, February 18.
- 2020 **Zhang, M.** (2020). The beginning of a marriage: content analysis of official announcements of university press/library partnership. [Poster]. *Association for Library and Information Science Education (ALISE)*. Online, October 19-22.
- 2018 **Zhang, M.** Rolling Dice: Librarians' View on E-book Purchase Decision. [Poster]. *Association for Library and Information Science Education (ALISE)*. Denver, CO, February 6-9.
- 2017 **Zhang, M.** & Eschenfelder K.R. How should we select e-Book packages? A comparison of book, e-journal and other consumer content selection models.

- [Presentation]. *Electronic Resources and Libraries Conference (ER&L)*. Austin, TX, March 4-7.
- 2017 **Zhang, M.** Structured analysis of selection models and its implication to e-book selection practices. [Poster]. Jean Tague- Sutcliffe Doctoral Student Poster Competition, *Association for Library and Information Science Education (ALISE)*. Atlanta, GA, January 17-20.
- 2015 **Zhang, M.** (2015). Changing perceptions of a good book price: Comparing the net price system of the 1900s to contemporary e-book pricing debates. [Presentation]. *Charleston Conference*. Charleston, SC, November 2-7.
- 2014 Rubel, A., & **Zhang, M.** Four facets of privacy and intellectual freedom in licensing contracts for electronic journals. [Presentation]. *Privacy Law Scholars Conference*. Washington, DC., June 4-5.
- 2013 **Zhang, M.** (2013). Selection of e-book packages. [Presentation]. *Crossroads Conference, UW-Madison*. Madison, WI, March 8.
- 2013 **Zhang, M.** (2013) Libraries' selection process for e-book packages. [Poster]. *Association for Library and Information Science Education (ALISE)*. Seattle, WA, January 22-25.
- 2012 **Zhang, M.** (2012). Research on license analysis for e-Journal perpetual access. [Presentation]. *SLIS/SOIS Research Forum*. Madison, WI, April 27.
- 2011 **Zhang, M.** (2011). Research proposal: License analysis for e-Journal perpetual access. [Presentation]. *SLIS/SOIS Research Forum*. Milwaukee, WI, April 29.
- 2007 Wu, Z., **Zhang, M.** (Presenter), & Zhang, X. (2007). Recommended guidelines and procedures for certifying digital archives. [Presentation]. *International Conference on the Digital Preservation (iPRES2007)*. Beijing, China, October 11-12.

## TEACHING EXPERIENCE

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### Simmons University, Solo Instructor

Metadata (graduate, fall 2023)  
 Collection Development & Management (graduate, fall 2023)

### Syracuse University, Solo Instructor

Natural Language Processing (graduate, fall/2019, spring/fall 2020-2022)  
 Introduction to Database Management System (undergraduate, spring/fall 2020-2023)  
 Data Administration Concepts and Database Management (graduate, spring 2023)

### University of Wisconsin- Madison, Solo Instructor

Introductory Analytics for Decision Making (graduate, spring 2023)  
 Research & Evaluation Methods for Information Professionals (graduate, summer/2018, spring/summer/2019)  
 Metadata Standards and XML (graduate, fall/2018)

Collection Management (graduate, summer/2014, spring/2018)  
Database Design for Libraries and Information Agencies (graduate, fall/2017)  
Electronic Resource Management & Licensing (graduate, summer/2013, spring/2015)  
E-books for Libraries (Continuing Education, spring/fall 2012)

### **University of Wisconsin- Madison, Course Developer/Designer**

Introductory Analytics for Decision Making (graduate, summer/fall/2018)

### **University of Wisconsin- Madison, Teaching Assistant**

Introduction to Digital Information (undergraduate, spring/fall 2014, fall/2015)  
Information Society (undergraduate, fall 2013)

## **WORKING EXPERIENCE**

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2018 Website Developer, Center for Law, Society & Justice, UW-Madison  
2016-2017 Distance Education Teaching Assistant, Information School, UW- Madison  
2010-2012 & 2015 Project Assistant, Information School, UW- Madison

## **PROFESSIONAL SERVICE**

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### **Reviewing/ Conference Moderating**

Reviewer, Poster/Paper Programs, iConference, 2014, 2017-2022, 2024  
Reviewer, Paper/Poster Sessions, ASIS&T Annual Meeting, 2023  
Moderator, Paper Session, ASIS&T Annual Meeting, 2022  
Reviewer, Learned Publishing, 2020 & 2022  
Reviewer, Paper Program, ALISE, 2020 & 2021  
Reviewer, Journal of Association for Information Science and Technology, 2020  
Judge, Jean Tague-Sutcliffe doctoral poster competition, ALISE, 2020

### **Professional Associations**

Communication Officer/ Secretary/ Treasurer, SIG ED, ASIS&T, 2018-2021  
Professional Development Committee, Society for Scholarly Publication, 2014-2015  
Mentoring Committee, Chinese American Librarians Association, 2013-2014

### **School of Library and Information Science, Simmons**

Curriculum Committee, 2023- current

**School of Information Studies, Syracuse**

Library Information Investigative Team (LIIT), 2019- 2023

**College of Letter & Science, UW- Madison**

Annual Teaching Assistant Training, 2015

**Information School, UW- Madison**

International Students Orientation Committee, 2018

Ph. D. Committee, 2017-2018

e-portfolio Assessment Committee, 2016-2018

Academic Technology and Services Support Committee, 2016-2017

Curriculum Committee, 2015-2017